



LIONS DISTRICT 11-C1 NEWS

“PULSE”

OCT 2024



2024-2025

11-C1 District Governor

Cheryl Anderson

DISTRICT GOVERNOR CORNER

Hello Fellow Lions!

The Fall is a beautiful time with all the leaves changing colors and people flocking to take road trips to vast in the beauty of nature and its changing of seasons

Just as the leaves are changing on the trees, it might be a good reminder that change is good. Is your Lion’s Club open for change?

Is there beauty in a service project yet to be discovered that you are passionate about?

My challenge to you has not changed, “Follow Your Passion”. If there is a project or service that needs to be changed or explored-follow it! Take the lead, make it happen. I am certain there are others that have the same idea and would love to help you.

Please let me know if I or the District 11-C1 leadership can be of help. We are here for YOU!

Enjoy the beauty of nature and change!

DG Cheryl Anderson

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DISTRICT 11-C1 CONTACT INFORMATION

District Governor	Cheryl Anderson andersoc@gvsu.edu
1 st VDG	Earl Howell howelleljd@gmail.com
2 nd VDG	(This could be you!)
Cabinet Secretary	Dianna Robach 866dva@gmail.com
Cabinet Treasurer	Deb Davis debavisrockford@gmail.com
IPDG	Michael O'Lonergan Olonz051@yahoo.com
Zone 1 Chair	Lana O'Lonergan lanaolonergan@gmail.com
Zone 2 Chair	David Overeem dovercomputer@gmail.com
Zone 3 Chair	Charis Austin Charis533@gmail.com
Zone 4 Chair	Mary Gillette justmeandz@yahoo.com
Zone 5 Chair	Dr. Amanda Hodge-Berranen amandahodgeod@hotmail.com
GMT (Membership)	PDG Dr. Ron Riebschleger ronrieb@gmail.com
GLT (Leadership)	PDG Dr. Paul Hodge paulhodgeod@hotmail.com
GST (Service)	PDG Dr. Bob Hohendorf rhohendorf@gmail.com
GET (Extension)	PID Dr. Gary Anderson ga@andersoneye.com
District Administrator	PDG Julie May jmay4379@gmail.com
District Chaplain	Rev Gary Secor diotailevidreams@gmail.com

CORRECTIONS

**PLEASE MAKE NECESSARY
CORRECTIONS ON
YOUR PDF COPY
AND ROSTER BOOKS**

PG 23	YOUTH CAMPS & EXCHANGE (YCE)
PG 23	District YCE Chair(s) PDG Jim and Lion Bev Farrell 509 52 nd St SE Kentwood, MI 49548 Wyoming Lions Club
PG 23	District YCE Co-Chair(s) Lions Mark & Susan Graves Fruitport Lions Club 762 Tournament Circle Norton Shores, MI 49444 231-740-9781-Mark 231-343-6215-Susan
PG 37	President Kyle Travis phone # 616-635-4242
PG 47	President Michelle Bullion cell # 231-750-0842
PG 49	Treasurer Julie Dodson email: jldodson19@gmail.com

NOMINATION SUBMISSION FOR THE GRANVILLE & BETTY CUTLER AWARD

I hope your clubs are off to a GREAT start and doing well! It is time to nominate a deserving Lion for the prestigious Granville & Betty Cutler Award. I have attached the criteria & nomination form for you. Please read the criteria (below) carefully and use the nomination form to submit your entries. It has to be submitted on the nomination form to be considered.

Please send all nominations to: Cheryl Anderson: andersoc@gvsu.edu
or mail to: Cheryl Anderson, 1045 Lumina Drive, Jenison MI 49428

The nomination form must be returned to me by **January 1, 2025** to be eligible for the 2024-2025 Lion year. The committee of past recipients will get together, discuss the nominations and vote in January of 2025 so that we will have the award ready for our district convention on March 21 & 22 in Mt Pleasant MI.

Mark your calendars for the FUN District Convention Details to follow!!!!

Hope to see you there.

Criteria: Two awarded per year based on the following: In recognition of outstanding leadership, service, loyalty, devotion to Lionism.

Chosen by: Selection of the candidates shall be by a standing committee of past award recipients. The selection committee shall consist of:

- a) A chairperson (governor selected),
- b) A secretary (governor selected),
- c) Voting body (past award recipients only) with oversight by the first vice district governor.
- d) Nominations shall be submitted on the official nomination form (next page for application/nomination form).
- e) Resumes may be attached.

Selection Criteria:

1. Selection of the award recipients will be based on his/her leadership and accomplishments over a period of time (not just one (1) year – the Lion of the Year Award covers that).
2. The nominee shall be a current Lion member in good standing of a Lion Club within District 11-C1
3. The nominee shall have been, and a current, Lion member for a minimum of 10 years.
4. **The nominee shall have shown various qualities of leadership over an extended period of time.**

SEE NEXT PAGE FOR APPLICATION/NOMINATION FORM

NOT ALL SERVICE PROJECTS MAY RUN SMOOTHLY, BUT THEY ALWAYS GET COMPLETED!

On September 19th **FVDG Earl Howell** with help from Lion Ken Adamy from the Alto Lions traveled to Fort Wayne, Indiana, to pick up 54 mattresses that were to be used for the Sleep in Heavenly Peace Project (SHP). On their travels home they ran into some rough roads causing one of the mattresses to become loose of its bindings and roll off the trailer. While driving along the edge of the highway to find the mattress, they unfortunately ran over a piece of metal. After speaking with a highway worker who stated he observed another driver stop, load the mattress on their truck and drove away with it. With 2 tires on their truck beginning to lose air, they were fortunately able to make it back to Michigan in one piece. The next day after the tires were repaired, they delivered the 53 remaining mattresses safely to their destination in Grand Rapids. Thank you FVDG Earl and Lion Ken for your Kindness & Service – “Making sure no kids sleep on the floor in our Town!”

GRANVILLE & BETTY CUTLER

11-C1 LEADERSHIP AWARD NOMINATION FORM

The following information is needed in order to nominate a Lion for the
Granville & Betty Cutler 11-C1 Leadership Award.

SEE PAGE 3 FOR SELECTION CRITERIA

This information is to be forwarded to the District Governor no later than the
1st of January 2025

Lions Name	
Year became a Lion	
Club(s) Name(s)	
Offices Held	
Committees Assigned to	
Club	
District	
Multiple District	
Awards Received	
Significant-Outstanding Leadership Accomplishments (Please use a resume when possible)	
Remarks	



2024-25 CALENDAR

Visit our District Facebook page
Lions of District 11-C1

NOVEMBER 6	Eversight Tour – Contact Lion Bill Sutton ssoftbl11@gmail.com
NOVEMBER 8-10	Michigan Lions Leadership Institute – at MacMullan Training Center on Higgins Lake, MI – Applications available on the Lions of Michigan website: www.lionsofmi.com
NOVEMBER 12	District 11-C1 KidSight Screener Certification Training (see flyer pg. 6)
NOVEMBER 14	District 11-C1 KidSight Screener Certification Training (see flyer pg. 6)
NOVEMBER 16	District 11-C1 ABVI Tandem Bike Drive fundraiser (see flyer pg. 13)
NOVEMBER 28	HAPPY THANKSGIVING
NOVEMBER 30	Holiday Cards for our Veterans collection deadline – (see flyer pg. 12)
DECEMBER 12	Sparta Lions – Sparta Lions Christmas Party Cocktails 5:30pm, Dinner 6:00pm. Apple Valley Events, 2124 12 Mile Rd NW, Sparta
DECEMBER 13 -14	Fruitport Lions - Old Fashioned Christmas Event Friday Dec 13 th from 6pm to 9pm and Saturday December 14 th from 4pm to 7pm. Pomona Park, Fruitport
DECEMBER 25	MERRY CHRISTMAS
JANUARY 1, 2025	HAPPY NEW YEAR
JANUARY 1, 2025	Granville & Betty Cutler Nomination /Applications Due (see flyer pg. 4)
JANUARY 12-19, 2025	LOTUS – Lions of The US – KidSight Screening Week (see flyer pg. 8)

Have your Club/District Event listed here!

Please send your information to:

PDG Julie May - jmay4379@gmail.com





District 11-C1 KidSight Screener Certification Training November 12, and November 14, 2024

Lions KidSight USA is a nation-wide program that brings Lions clubs across the country together to ensure our children receive eye screenings and follow-up care when needed. 1-in-3 young children have poor but correctable vision - often just needing eyeglasses.

However, young children – preschoolers – may also have visual conditions that are sight threatening. The most common is amblyopia, or lazy eye. This is a condition in which the vision of one eye just doesn't develop the same as the other. If not detected and treated by age 6 the chances of successful outcomes drop off dramatically. This can affect a child throughout their life. Our simple, safe, touchless screening can detect risk factors for this condition in less than 1 second in a cooperative child.

Anyone can participate in a KidSight Vision screening. The cameras do all the work and the volunteers do not need to be eye doctors or medical professionals. It is critical that the screeners understand what is being tested and how to direct the referrals properly.

**For that reason, we offer training to become a Certified Vision Screener.
This is a free session and requires a minimal amount of time.**

District Governor Cheryl Anderson has a **goal of having TWO Certified Vision Screeners from each club in our District**. This would give us the background needed to meet the great demand of screening all the preschool children in our District.

We have planned two separate evening sessions for training, one site on the northern and one site on the southern part of our District. The same program will be run each night. The training session for certification will take **one hour**.

The dates and locations:

Tuesday, Nov. 12, 2024 7:00pm - Dorr Township Community Library, 1804 Sunset Dr., Dorr MI 49323
Thursday, Nov. 14, 2024 7:00pm - Rockford/Krause Memorial Library, 140 E. Bridge St NE, Rockford MI 49341

Please bring this opportunity to your club members and discover who has a passion for helping children perform better in school by improving their vision. 18% of children screened in the US have been referred for comprehensive eye exams. Since 80% of what is taught in schools is presented visually, we have the opportunity of giving our children every opportunity to succeed.

Please **RSVP by Nov. 10 with names, cell phone, email and location attending** for each of your volunteers to:

Lion Sandy Graham, **email:** graham4994@gmail.com Cell: 616-987-6130

If you have more than two volunteers, we are happy to take as many as you send.
Looking forward to helping you help our children to succeed.

Lion Sandy Graham: District KidSight Chair
Lion Ken Adamy: KidSight Committee
PID Gary Anderson: KidSight Committee



Lions Of The United States LOTUS

You have heard of the Lions of Japan, of India, of Australia, of Canada, or Germany, etc. You have never heard of the Lions of The United States because we are always told to say that we are international. It is time that we own ourselves. We are the founders and have had challenges in membership and service that no other country has seen because we have been around at least 40 years longer than the other large Lion countries. We don't want to be Sears; we want to be Amazon and relate to our current population in the most up to date fashion.

Below is our mission statement.

"The mission of Lions of the United States ("LOTUS") across Constitutional Area 1 is to take such actions, now and in the future, to:

- (1) expand and sustain an inclusive and thriving membership in every club, District and Multiple District;
- (2) build and promote a supportive network of Lions that drives positive change for a better tomorrow;
- (3) cultivate and promote dynamic and forward-thinking Lions leaders;
- (4) empower Lions to engage in humanitarian service projects, no matter how large or small; and
- (5) strive to inspire all Lions to serve and lead with integrity, conviction and compassion."

For forty years, the US has not marched together in the International Lions Parade at the International Convention.

Forty years ago, we had the largest membership and occupied a large, intimidating presence in the parade. LCI split us up, so our states marched alphabetically with the other countries. Michigan followed Mexico. This year in Melbourne, we marched as the US all together for the first time, led by our US flag in the front with all the states alphabetically. The beginning of unifying The Lions of The US.

LOTUS will be bringing new, free, public relations and marketing tools, specific to the US, to clubs, Districts and MD's. These are very innovative tools that can be customized for personalized designation.

There is amazing growth in membership and service in areas of the US and LOTUS will enable us to share how these successes have happened.

We are promoting two LOTUS service projects where we plan to have as many Lions nationwide involved in the same act of service in the same week.

The first one will be LOTUS KidSight week, Jan. 12-19, 2025 where we are promoting clubs and Districts to perform KidSight screenings in that week. We will be publicizing this with our new marketing/public-relation tools through all avenues of social media and news media.

The second project will be another weeklong session in the spring. This will be an e-recycling project, collecting and properly disposing of all the old, unused electronic devices sitting in homes, garages and businesses.

LOTUS will unite and promote Lionism in the US. Everyone really wants to make a difference. We are going to make that easier and more fun for everyone, every age and every ability.

Let me know if you want to be involved in this on a District level!

Gary Anderson, PID
email: ga@andersoneye.com



**Lions Of The United States
LOTUS
KidSight Screening Week
Jan. 12-19, 2025**

Our **goal** is to have KidSight vision screenings performed in the same week by Lions all over the US.

Using our new abilities with artificial intelligence, we will be able to create customized public relations that can be posted on all social media outlets and in regular media.

There are 12 million children under the age of 9 in the US. 16-18% have vision problems. 80% of what is taught in schools is presented visually. What a great impact can we show the public if we are all out, wearing vests or Lions identified clothing, helping our students have a better opportunity to succeed.

If you, your club or your zone is interested in being involved with this great service opportunity, please contact me.

PID Gary Anderson, KidSight USA Board member.

ga@andersoneye.com cell: 616-460-2012

DISTRICT 11-C1 Project KidSight Report

Year to date information from 7-11-24 to 10-6-2024. 18 events, 1806 screenings, 220 referrals, 96 Volunteers, 11 Lion Clubs participating, and a total number of volunteer hours = 434

In addition to the children's screening events, they also held 3 adult screening events: 1. Men's Health Fair at Ford Field this vision screening station was held in partnership with Michigan College of Optometry at Ferris State, Baker College, and Wayne State University. With a reported 266 people screened.

2. Job seekers breakfast at First Methodist in Grand Rapids, and

3. Deaf and Hard of Hearing Services open house at the Special Olympics building in Cutlerville.

UPCOMING Events currently scheduled: 4 Home school group visits, 1 charter school, 2 elementary schools, 2 Christmas events, 1 Job Seekers' breakfast and 1 daycare center

Also, starting in January is a partnership with First Steps Kent. They have received a grant to do extra work with ASD students who need additional visual and auditory support. This connection was made due to the efforts of the Rockford Lions Club

We tried something new on September 28th. We held two outdoor events on the same day. The Rockford Lions had the KidSight trailer at the Rockford Harvest Festival, and the Martin Lions were at the Otsego Art Festival using the second pop-up tent. As the tents do not block enough light for the cameras to work, we used a "photo booth" made from sheets of Styrofoam insulation covered in landscape fabric. This worked quite well. One of the Martin Lions suggested we might want to consider a pop-up deer blind to create our dark space rather than the Styrofoam sheets. Everything needed for the event fit in the back of my SUV, so we now know we can do outdoor events, even if we don't have a truck to pull the trailer.

Submitted by District 11-C1 Project KidSight Committee Chair Lion Sandra Graham



Everybody's heard about Mission 1.5 and we are all being taught how to start new clubs, but it's equally important that we remember how to keep our current members happy and retain them as lifelong members! One of the best ways of membership retention is member satisfaction and the simple pride of being a Lions club member. There's nothing wrong with having fun while we are serving our respective communities! Every once in a while, it's even more fun to throw in a social gathering for no specific reason other than having fun with friends! Here's the perfect example of a group of Rockford Lions Road tripping to the neighboring Sparta Moose Lodge to visit some Lions friends and participate in a game of trivia. Yes, we happened to win with the help of some extraordinary brain power and a little bit of luck, but most importantly we had a great time with friends! RLC was our team's name which was short for Rockford Lions Club.

Every once in a while, we highly recommend you get a group of Lions friends and just go out and have fun for no good reason... Life is too short not to!

Sincerely,

PDG Ron Riebschleger
District GMT Membership Team



District 11-C1 Eversight Report – October 24



Eversight is a global non-profit Eye Bank with a mission to: “Restore sight and prevent Blindness through the healing Power of donation, transplantation, and research”

Eversight was Founded by the Ann Arbor Host Lions Club in 1957 and is a State Project of Lions of Michigan. Eversight “Boards” always consist of 51% Lions Members

Thank you! - First, Eversight would like to thank District 11C1 for their continued and loyal Lion support vital to Michigan since 1957.

Tissue Transplants – Eversight Total for 2023

- 7,502 donors & families gave the gift of sight in 2023
- 9,200 tissues provided for sight restoring transplants
- 4,565 tissues provided for impactful research

Tissue Transplants – Michigan total for 2023

- 2091 donors & families gave the gift of sight
- 1,463 tissues provided for sight restoring transplants
- 1466 tissues placed for research & surgeon education

2024 Year to date - From January 1 thru September 20, 2024, 1,825 donors gave the gift of sight, and 951 tissues were provided for sight restoring transplants.

- 11C1 Donors:152
- Barry 1, Kent 109, Muskegon 28, Ottawa 13, Allegan 1
- 11C1 Recipients:118
- With your help we are honored to serve individuals in your district

Research and Innovation - The Eversight partnership continues work with Emmecell to advance cell therapies for the treatment of eye disease. This minimally invasive cell therapy injects healthy cornea cells from donor corneas into the eye to repopulate the diseased cornea potentially eliminating the need for transplantation. Eversight has been chosen as the sole supplier of corneal tissues for the advancement of this technology & clinical trials. January -September 2024, Eversight staff held 41 educational wet lab trainings sessions for 332 surgeons, residents, & fellows on four common corneal transplant procedures

District Information- Michigan Lions Fellowship Awards for humanitarian service and commitment to Michigan Eye Banking. Honor your member Lions with Awards of William “Doc” Barr Knights for Vision or Charles Weir Sight Conservation

Did you know? – Corneal Transplant is the most common and successful transplant procedure

Mark your calendar - May 7 2025, Lakewood Lions Club 11th annual “Night of Sight” Event The Lakewood Lions have organized Eversight Tours on July 15 & Aug 22, and a **third Tour is scheduled for November 6 – openings available November is National Eye Donation Month**

The “Tree of Vision” is now in place at the Eversight Ann Arbor location, it replaces the “Pavers” that were in the Garden at the previous location. You can honor your loved one or a Lion Member’s special milestone or memory through a memorial on the Tree of Vision at Gold, Silver, or Bronze levels

Your District 11C1 Lion Eversight Representative attended the September 29th Michigan Donor Family Gathering Event in Novi, and the October 3rd Eversight Leadership meeting in Ann Arbor. Also, he attended the quarterly Michigan Advisory Board Meeting of which he is a member

Lions Mark Dawson & Bill Sutton are always available to provide Eversight Programs to your Club or Organization

Submitted by: District 11C1 Eversight Committee Chair Lion Bill Sutton – Oct 7, 2024



OUB 2024 Summer Camp Report

This 30th summer for OUB was full of spectacular adventures for our campers and our staff! Many of our kids did something they had never tried to do before – such as ride a single bike, cut vegetables for dinner, move a hot pot of noodles to the sink, feel a baby pineapple on the plant, sleep out on an island in the middle of the Mississippi River, or climbed a crack in a cliff. This was a year of unprecedented challenge and growth for our camp!

We touched baby wild animals at Boulder Ridge Animal Park. We listened to owls and other birds at Blandford Nature Center. We learned about robotics. We learned about plants with different scents and textures and how to split a plant that is pot-bound. We learned how to cook a wide variety of foods – American and International, including foods from our campers' and staff' native lands like India, Korea and Mexico. We learned about playing brass instruments and guitars. We learned martial arts from a blind 3rd degree black belt instructor. We learned about performing in front of other people. We learned to be respectful of other's performances. We learned to ride a wide variety of bicycles, and some of our totally blind campers and staff learned to ride single bikes by simply following voices. We played a completely new and different instrument, the Harpejii, of which only one exists in the world – the one we played! We learned how professional bands use technology to produce their sounds and mixes from a professional blind keyboardist and band leader. We touched actual birds that were taxidermy specimens, we touched a beaver tail, we touched lots of furs of different mammals.

We learned about fish, and about how visits to the forest are important for our own mental and physical health. We survived a power outage!

We survived several heat waves with very high humidity. We learned about the injustices European colonists in the United States mistreated the Native peoples who had been here for millennia. We learned how our ancestors survived hard times – building everything they had from scratch, challenging weather, injuries, illness, wars, and more. We learned a lot about blacksmithing from a super great teacher in Galena, Illinois. We read bedtime stories almost every night! Our kids went home with lots of scratches and bug bites, and very tired and happy that they got to do so many awesome things!

Our staff learned respect for leadership, the concept of hard work, whether or not they wanted to work with children as a career (some not!), that some kids are REALLY hard to motivate, even at camp, and that sometimes the best thing is to let a child go home. We learned how to cover for each other when staff members were ill. We learned that working together 24-7 in close quarters can be very stressful. We learned to protect ourselves from burnout and to reserve enough energy to keep the campers enthusiastic!

This success is not just ours – those of us who get to work with our kids in the summer. We depend on so MANY supporters! So many of you have contributed to our success over the past 30 years! Thank you all!

